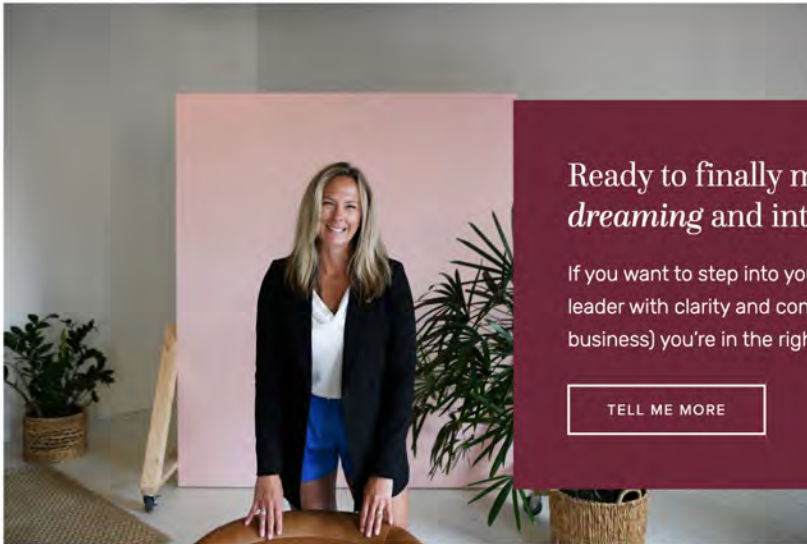


MAIN STREET *Collective* WITH *Jodie*



Ready to finally move past *dreaming* and into *achieving*?

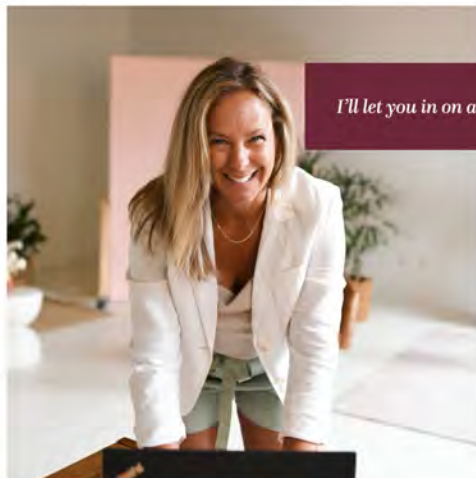
If you want to step into your role as visionary leader with clarity and confidence (in both life AND business) you're in the right place.

[TELL ME MORE](#)

DOES THIS SOUND FAMILIAR?

A life emergency crops up. Your first thought is "Are they ok?" and your second is "Oh no, what will happen to my business while I deal with this?" (Then you feel guilty for even having that second thought!)

Or maybe you've felt burned out, desperate for a break but taking a vacation seemed impossibly out of reach?



I'll let you in on a secret.

You Can Have A Business That Keeps On Running Even When You're Not There.

I've Done It, And You Can Too.



YOU'RE NOT ALONE.

I've Worked With Hundreds Of Businesses And The Same Struggles Crop Up Again And Again...

- You need visibility but feel lost when it comes to marketing strategy and social media
- You want to launch new projects but your team doesn't know how (and you worry it will cost an arm and a leg to train them, or hire it out)
- Your to-do list is long but disorganization and overwhelm keep you from ever crossing anything off of it
- You long for a loyal team to back you up but struggle with recruitment and retention
- You're ready to step into a stronger role as mentor and leader but don't know where to begin
- You want to delegate but don't trust your team to do it right so you end up working an endless repeating cycle of longer, harder, and all alone
- And if you're a 2nd or 3rd generation business owner, you feel like you have to fight tooth and nail to even start in the direction of the progress you crave

You've Done All The Vision Boards And Now It's Time For An ACTION PLAN!

"I Was Overwhelmed On How To Move Forward"



"When I first approached Jodie, I was sitting on the floor of my living room with papers and notes and books spread around me, completely overwhelmed on how to move forward. Working with Jodie and her team, I have clarity on my vision, increased my pricing, have committed to a system of developing 90-day plans that are generating real results, and my business has morphed into a solid and profitable business I am proud of. Being with a group has propelled my growth, and has been more than worth the investment both personally and professionally when I was finally willing to go all in."

- CINDY THERIAULT, BALANCED INTERIORS

IMAGINE YOURSELF IN 6 MONTHS...

- You have an energetically aligned marketing strategy that's generating leads
- Your new product ideas are launched and selling with the help of outsourced specialists (who cost way less than you thought)
- You're organized, checking things off your list right and left, no overwhelm in sight
- You've built a loyal, efficient team of staff and contractors that are affordable and reliable
- You're a strong, confident leader who takes decisive action that yields dependable, repeatable results
- You've ditched working harder and longer in favor of delegating tasks (and knowing the work will get done right - maybe even better than if you did it)

yourself)

- You're able to speak with authority and provide evidence that your plans are sound when you get pushback from the company founders (ie: "Mom and Dad")

You're A Smart, Innovative Leader Who CAN Achieve Your Goals. All That's Missing Are Clarity, Systems, And Ongoing Support!

INTRODUCING:



A 6-month group program that gives you clarity, confidence, and ease in both *life AND business* (which are one and the same!).

APPLY TODAY!

THE FRAMEWORK

In This 6 Pillar Framework We'll Unravel Your Business + Life Knot With A Focus On Self-Actualization, Mindset, And Confidence:



VISION



LEADERSHIP



MARKETING



OPERATIONS



TEAM



MONEY

WHAT'S INSIDE:



Main Street Collective is different from other programs. We don't just drop you into a generic course platform to find your way all alone.

Instead, I (Jodie) will meet with you personally in our 1:1 session so that I can guide you to *the exact lessons and steps you need to take next.* (Even if they don't follow the curriculum the rest of the cohort is doing at the time.)

No ambiguity. No confusion. Just a solid plan and accountability to take action in the direction of YOUR goals.

THE MAIN STREET COLLECTIVE EXPERIENCE INCLUDES:

- 1:1 coaching (**\$3500 value**)
- 6 month group coaching, both live + recorded (**\$3500 value**)
- Guest expert trainings (**\$3000+ value**)
- Access to a library of business resources and templates (**\$5000+ value**)
- Monthly Open Office Hours & Unlimited Access to the team at JMG for strategy consultation (when you need it) (**\$4500 value**)

As well as:

- Monthly Celebration Party (Hell Yes! to embracing our abundance through gratitude)
- First Access To Live Workshops, Events, & Retreats
- A safe, supportive PRIVATE community of like-minded mentors and peers for real time support

Total value: \$19,500+

Yours today for just \$3000! (or 6 payments of \$555)

APPLY TODAY!

“A Year Ago I Was Miserable - Today I Am SO HAPPY”



I am amazed by the progress I've made in just one year of working with Jodie. A year ago, I was miserable, hated everything, showed up as the Jen I thought people wanted and didn't even think I liked my own business! Today, I can actually say that I am SO HAPPY! I'm no longer the martyr, I'm running my business the way I WANT to and showing up as the real ME. I can't thank Jodie enough for her support in helping me get from there to here. Using the tools she taught me, my relationships with myself, my business, my employees and my friends and family are lighter and healthier, and I am so grateful.

- JEN MALONEY, PRESCOTT'S FLORIST



MEET YOUR COMMUNITY
CURATOR, JODIE GALLANT

I'm an entrepreneur, brand strategist, business coach, organizer, wife and mom, personal development junkie, wine lover, beach walker and (my newest obsession is astrology). I love living in New Hampshire year round, and seasonally on the Southern Coast of Maine. I love local service businesses on a very intimate level because I believe that LOCAL Service visionaries are the heartbeat of American communities.

I've been running my own Local Service Marketing Agency for over a decade alongside owning 4 local service businesses with a few fun partners.

That said, the first handful of years, it felt more like my business was running me. On the brink of burnout, losing joy, and living in a state of frenzy, I hit a wall and decided it was time to get real.

When I realized all I had done was give myself a job, and had not "built" a business, I decided to make some serious changes. It took a lot of focus, truth, and learning many new ways but I found my path to INSPIRATION, ABUNDANCE, FREEDOM, and PRESENCE.

This work has not only given me a business I love, but also MORE TIME, MONEY, FREEDOM, and SPACE. My ultimate expression of success.

Thanks to the work I put in to create efficiencies, stabilize my brand, and build a foundational team of support (both personally and professionally), I was recently able to step away from my company for an extended period of time to handle a family emergency...and everything was fine! My company continued to maintain and in some ways even grew without me having to be there.

It took me 20 years to get to this place of a business built for life (and not the other way around.) Now I want to share that knowledge with local service business leaders like YOU, so you can reach your next level with ease too.

And this is why Main Street Collective was born.

Are You Ready To Create An **Intentional Action Plan** That Helps You Finally Reach Your Goals?

APPLY TODAY!

MAIN STREET COLLECTIVE IS PERFECT FOR YOU IF...

You're one of these two types of businesses:

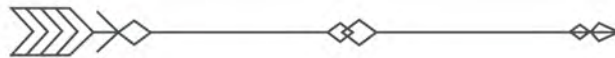
- **You've built a strong, reputable business from scratch as a soloist** (or small team) and are struggling to balance that with the other layers of your life

-OR-

- **You're a 2nd or 3rd generation business owner**, with a vision to take things to a new level as a soloist (or small team) and are struggling to balance that with the other layers of your life

And you are:

- Sick of scarcity thinking (we'll help you ditch comparisonitis, yearning, lack)
- Ready for abundance (we'll help you find evidence that your dreams are possible and there's plenty to go around)
- Tired of always focusing on the next "to do" item without pausing to reflect and recalibrate your vision
- Done with hustling hard and never taking time to celebrate your wins
- Feeling trapped by the idea that your team needs to be full time employees
- Open to feedback on more efficient, easier ways to do things
- Ready to transition from cheerleader to changemaker
- Happy to set aside 6-8 hours per month with our support team (knowing that you can drive your investment of time with thought, space, or implementation)



MAIN STREET COLLECTIVE IS NOT FOR YOU IF...

- You're unable to face the possibility that you might be the bottleneck blocking growth
- You aren't ready to examine and let go of limiting beliefs you may have
- You're fine with the status quo of "this is how we've always done it" in your business
- You're unwilling to shift your mindset from "I don't have time" to "I choose to make time"
- You're a start-up entrepreneur with less than 3 years experience
- You're not willing to show up and participate
- You need a lot of intimate attention (I have 1:1 options for this - reach out if that's you!)

APPLY TODAY!

“The Program Support, Focus, And Guidance Led To Increased Revenue With Less Effort”

“Looking back at the goals I began the program with, I can say that the great majority of them were met by the end of the program due to the support, focus and guidance received. Additionally, and equally as important, **I have enjoyed an increase in revenue with less effort, which I can attribute to the planning and implementation of focused measures identified during the time I have been working with Jodie.**”

- Allison Ambrose, Wescott Law

FREQUENTLY ASKED QUESTIONS

∨ Who is MSC for?

∨ How much time is involved?

∨ How/Where do we meet?

∨ What if I want more 1:1 time? I am not sure about the group experience.

∨ What if 6 months is not enough?

Still Have Questions?

We're here to answer them! E-mail us at hello@jodiegallant.com

APPLY TODAY!

Since childhood, I've loved hosting parties and groups of all sizes. I learned this from my beloved Nana, who was the most remarkable host. Everyone who attended one of Nana's gatherings walked away a better version of themselves than when they arrived.

As an adult, I developed my business and leadership skills even further while running my own business and multiple ventures with partners.

This life experience has led to a dream of combining my love of purposeful gatherings and small business leadership into a cohesive offering that's community based. A place where we can make lasting connections to grow our businesses together and cheer each other on for years to come.

My Nana taught me, after raising 6 daughters (can you imagine!?), that the people in the room with you matter, you are always welcome, and you always belong, even with your differences.

This is the spirit of Main Street Collective.

Feeling the nudge to apply?

If you're ready to step into your role as visionary of your business, bringing your dreams to life with inspired action, surrounded by a supportive and like-minded community, then let this be my invitation to you.

It's time to team up and ripple our love, talent, impact, and connection out into the world together.

XXOO

Cheers,

Jodie

Are You Ready To Confidently Step Into Your Role As Visionary Leader (No Second-Guessing!) With An Action Plan To Reach Your Goals? Main Street Collective Is Waiting!

APPLY TODAY!

Jodie

HOME PROGRAMS PODCAST BLOG CONTACT FAQ





EPISODE 23
JUST BECAUSE YOU CAN,
DOESN'T MEAN YOU SHOULD



When you're nervous, that just means you care about your vision and their beliefs. I want to create harmony and balance for those who understand there is more for them, but not sure how to get it."
-Jodie Gallant

