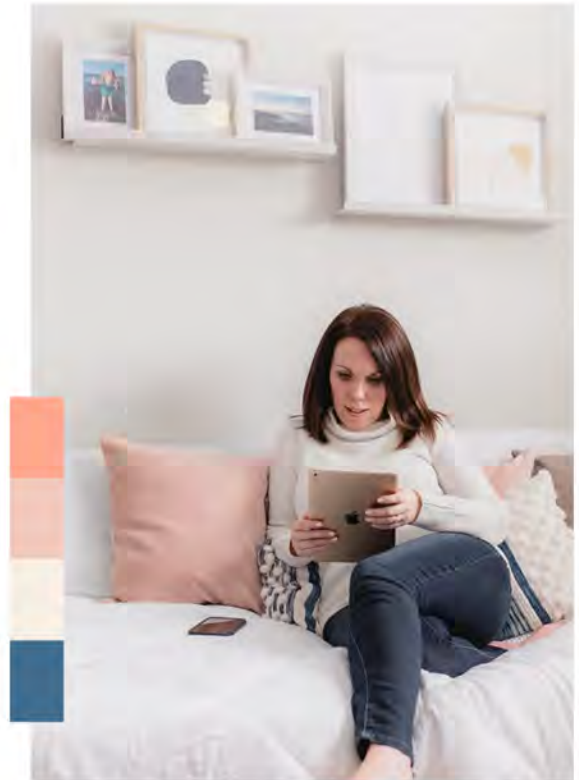


EXPAND YOUR BRAND

# Scale with an authority-building, brand that fits your entire offer suite.

You've passed "startup" and entered "scale-mode" where you are adding new offers in your product ladder and each need a polished visual identity that connects back to your main brand. It sounds complicated because it is, but don't worry...

I'm here to help!



## 01 Identity Design & Refreshes

I'll design a new brand from the ground up or refresh the one you already outsourced so you're set to scale.

## 02 Product Ladder Cohesion

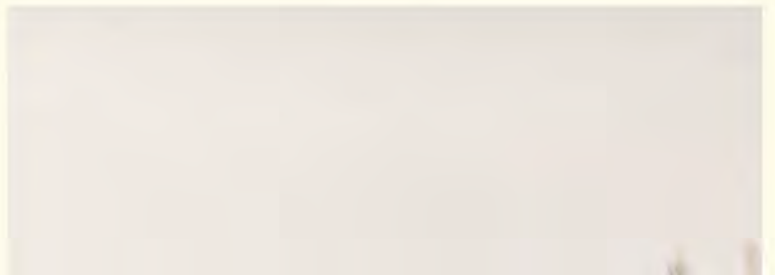
I'll create sub-brands for each product you deliver so you impress your audience at every touchpoint.

## 03 Full Marketing Asset Suites

Now that you have your brand identity suite in place, you'll need marketing assets to match. I've got you covered!

Questions? Let's talk.

You're a visionary with big dreams and need branding that reflects where you're going, not where you've been.



## where you've been.

And it sounds so freakin' dreamy to have a caring, compassionate ally who:

- Believes no words of affirmation should ever be left unsaid
- Knows you as well as your best friend from one conversation
- Magically captures the essence of you (and your programs) and brings that to life, visually
- Hypes you up so well with her genuine encouragement and excitement to the point that you feel **unstoppable!**



**“I just feel so much more confident..”**

*“I was so impressed that on our first call, Amanda understood who I am, what I’m about, and what I want from my business and branding. I just feel so much more confident about what I’m putting out into the world and how my message is coming through after working together”*

~ Emily Aborn

## Professional branding for your entire business suite including all those new programs on your to-do list

It's time to...

- Ditch the DIY “I made it in Canva” vibe
- Showcase the markers of your success and expertise
- Build trust with a brand that’s cohesive everywhere online
- Prep for future income streams (merch, products, books)
- Brand that new program you’re pre-launching
- Easily onboard new hires with clear brand documentation





I'm ready to scale!

## Here's the thing about your branding ... *It needs to grow with you.*

### Brand Compass Roadmap

In this 2 hour Zoom call, we'll deep dive on your business hopes and dreams, then I'll compile a document outlining your next best steps (basic brand direction, where to focus, etc). You can take this and run with it on your own, or you can choose to hire me to implement it for you.

**Investment: \$300**

(cost applied to package if you work with me)

### VIP Design Day

This intensive-style service gives you the essentials to expand your brand confidently. I'll capture your unique personality and brand values so that when you see your visuals for the first time, they'll feel so you. (Don't be surprised if you can't stop looking at them!).

**Investment: \$2000**

### Full Service Branding

This is for you if you want a premium brand experience at every touchpoint – from your logo, product suites, website, and more. Not only will this elevate your entire online presence, but it will show your dream clients that you care about the finer details. This cohesion will also make you more memorable among a sea of competitors.

**Investment: \$6000 +**

Let's do this!



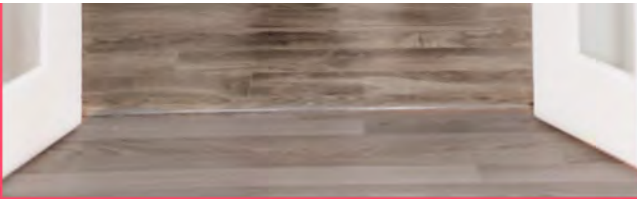
## Hey, I'm Amanda.

Hey, I'm Amanda – founder of Catching Creative. For 15+ years I've been helping established business owners like you show up online in a way that feels like "OMG it's SO me!"

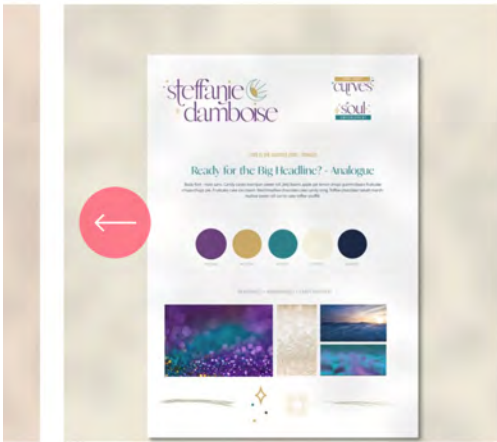
Along the way, I've developed an uncanny ability to listen to my clients' needs and form a crystal-clear vision for their brand – one that speaks to their hearts and their dream clients. It's why my clients often say things like this ...

My family and I live in a small New Brunswick town on the Atlantic coast. Living the beach life means we're surrounded by nature, which provides constant creative inspiration.

Let's talk.



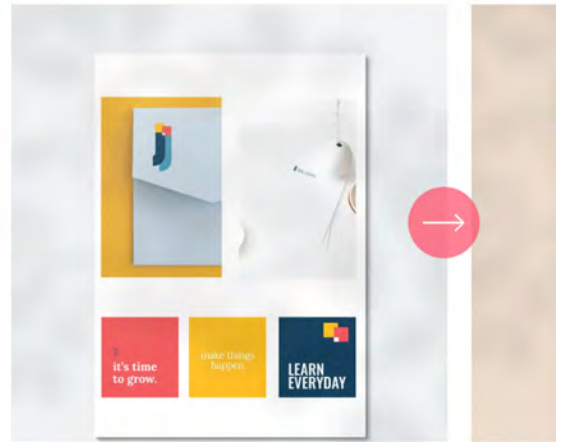
## Recent Work



Stephanie Damboise



Dr. Jennifer Fee



Juli James

Laura K

catching  
creative

